

**OFFICIAL RULES FOR THE PICK IT FOR TICKETS GIVEAWAY
NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN**

1. **ELIGIBILITY.** The Pick It For Tickets Giveaway (“Drawing”) is open to legal residents of the 50 United States and the District of Columbia, who are eighteen (18) years of age or older as of the date of entry. Employees of First National Bank of Omaha and 93.7 KNTK The Ticket, and their parent, subsidiary and affiliated companies, prize suppliers, and advertising and promotion agencies, and each of their respective subsidiaries, affiliates, shareholders, officers, directors or board members, agents, representatives, and employees (collectively “Releasees”), and each of their immediate family members or individuals living in the same households of the above, whether or not related, are not eligible to enter or win the prize. Each entrant, by participating in the Drawing, agrees to be bound by these Official Rules and the Sponsor’s decisions.
2. **DRAWING PERIOD.** Entry into the Drawing begins on October 27, 2014 and ends March 5, 2015 (the “Drawing Period”).
3. **HOW TO ENTER AND WIN.** Entrants may enter the Drawing by completing an entry form only at one of Sponsor’s following branches (“Branches”) during lobby hours:

Lincoln Branches

13th & N

134 S. 13th Street, Suite 100

27th & Pine Lake (SouthPointe Pavilions)

6600 S. 27th Street

84th & Holdrege

1501 N. 84th Street

87th & Hwy 2

8633 Andermatt Drive

Beatrice Branch

Indian Creek Mall

2205 N. 6th Street

During the Drawing Period there will be four (4) individual entry periods (each an “Entry Period”) in which to submit an entry. The Entry Periods are as follows:

Entry Period	Start Date	Start Time	End Date	End Time	For Home Games In
1	October 27, 2014	Lobby Opening	November 27, 2014	9:00 AM CST	November
2	November 27, 2014	9:01 AM CST	December 30, 2014	9:00 AM CST	December
3	December 30, 2014	9:01 AM CST	January 22, 2015	9:00 AM CST	January
4	January 22, 2015	9:01 AM CST	March 5, 2015	9:00 AM CST	February & March

The computer clock of Sponsor is the official timekeeping device of the Drawing.

Limit one (1) entry per person per Entry Period. Multiple entries per person per Entry Period are prohibited and will void all entries by that entrant during the entire Drawing Period. Once an entry is submitted, it will be considered an entry for all future drawings during that Entry Period only, unless selected as a winner, at which time it will be removed from the entry pool. Winners may not submit an entry for any future Entry Periods. If a winner’s name is submitted for any future Entry Period, the entry will be considered null and void. All entries will be discarded at the end of each Entry Period and will not be used in future Entry Periods.

No photocopied, computer generated facsimiles, mechanically reproduced, or mass entries permitted. Your submission of an entry form constitutes your consent to participate in the Drawing and your consent for Sponsor to obtain, use, and transfer your name, address and other information for the purpose of administering this Drawing. Personal user information will not be shared with third parties. Participation will not result in receipt of spam or other solicitations by Sponsor. An eligible entrant may only enter via the entry method as described above. Incomplete entries are void. By entering, entrants acknowledge compliance with these Official Rules including all eligibility requirements. All entries become the property of the Sponsor and will not be returned.

4. **PRIZES.** A total of seventeen (17) prizes (one (1) prize for each home University of Nebraska Cornhuskers men’s basketball game) will be awarded, each consisting of two (2) tickets (winner and one (1) guest) to the selected home game in Lincoln, Nebraska. Approximate Retail Value (“ARV”) of each prize is \$42.00 (total ARV of all prizes is (\$714.00)). All prize details, including exact seat locations, to be determined in the sole discretion of Sponsor. Game tickets are subject to standard rain-check policies and procedures. Winner agrees that tickets are awarded pursuant to a revocable, nontransferable license that is personal to that applicable winner. Winner agrees that he/she shall not sell, resell, auction, barter, assign, exchange, place in commerce, transfer, give away, donate, or otherwise convey any ticket that is received as a prize. A violation of these restrictions shall revoke

winner's license, and the tickets will not be honored. All costs and expenses associated with the prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, beverages, gratuities and other expenses incurred by accepting the prize are the sole responsibility of the winner. No substitutions or transfer of prize permitted, except that Sponsor reserves the right to substitute a prize of comparable or greater value, whether in cash or otherwise, if a prize cannot be awarded for any reason.

6. **DRAWINGS.** On or about 9:00 a.m. Central Time ("CT") the day before each home game, a random drawing will be conducted at each Branch from among all eligible entries received during the respective Entry Period. For games being played on Saturday or Sunday, the drawing will take place the Thursday morning prior to the game. The names drawn at each Branch will then be provided to 93.7 The Ticket. On or about 10:00 a.m. CT the day before each home game, 93.7 The Ticket will then draw one (1) winner from among the five (5) names provided by the Branches. Odds of winning depend upon the number of eligible entries received. The winner will be notified by telephone and/or email. If Sponsor is unable to contact winner within twenty-four (24) hours after the Drawing, an alternate winner will be selected. If the alternative winner cannot be confirmed and verified before the start of the game, the prize may not be awarded. Any attempt to deliberately damage the content or operation of this Drawing is unlawful and subject to legal action by the Sponsor. Sponsor's selection of the winner is binding and conclusive. Any applicable taxes and incidental expenses are not included. Winner is liable for all taxes due and is advised to see independent counsel regarding prize winnings.
7. **WINNERS' NAMES.** For the names of the winners (available after on or about March 9, 2015), send a self-addressed, stamped envelope to: First National Bank, Attn: Pick It For Tickets Giveaway, 1620 Dodge Street, Stop 3150, NE 68197-3150.
8. **LIMITATIONS ON LIABILITY AND DISCLAIMERS.** By participating in the Drawing, entrants agree to release, indemnify and hold harmless Releasees from and against any injuries, losses, damages, claims, actions and any liability of any kind resulting from or arising from participation in the Drawing or acceptance, possession, use, misuse or nonuse of the prizes (including, without limitation, any travel or travel-related activity thereto) that may be awarded. Releasees are not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to or in connection with the Drawing, including, without limitation, errors which may occur in connection with the administration of the Drawing, the processing of entries, the announcement of the prizes or in any Drawing related materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries. If in the Sponsor's opinion, there is any suspected or actual evidence of tampering with any portion of the Drawing, or if unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Drawing, the Sponsor at its sole discretion reserves the right to disqualify any individual who tampers with the entry process and/or void any entries submitted fraudulently, to modify or suspend the Drawing, or to terminate the Drawing. As a condition of entering Drawing, entrants agree that: a) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; b) all causes of action arising out of or connected with this Drawing or the prize awarded, shall be resolved individually, without resort to any form of class action; and c) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred and in no event shall entrant be entitled to receive attorneys' fees or other legal costs. Sponsor reserves the right to modify prize award procedures.
9. **GOVERNING LAW.** This Drawing and these Official Rules shall be interpreted in accordance with the laws of the State of Nebraska without regard to its principles of conflicts of law and jurisdiction and venue shall be solely within the State of Nebraska. This Drawing is subject to all applicable federal, state and local laws. **VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**
10. **SPONSOR.** This Drawing is sponsored by First National Bank, 1620 Dodge Street, Omaha, NE 68197.